Tyler
Christian Law

Producer - Video Editor

tylerlawedits.com

CONTACT

Address
Matawan, NJ

Phone
201-918-8257

Email
TylerChristianLaw@gmail.com

EDUCATION

2019
The College of New Jersey

BACHELORS OF ARTS
Communication Studies
TV and Film Production
Honors College

PROFICIENCIES

Content Creation

Project Management

Copy Writing

Effective Communication

Editing Software
Premiere Pro, After Effects, Photoshop, Audition, DaVinci Resolve, Final Cut Pro X, Canva, Capcut

Project Management Software
Airtable, Asana, Trello, Harvest, Dropbox, Google Workspace, Microsoft Office, Slack

Camera Operation / Audio Production
Canon, Black Magic, Panasonic, Sony, Zoom, Audio Technica, Sennheiser, Rode, DJI Drones and Gimbals

Social Media
YouTube, TikTok, Instagram, Twitter (X), Facebook, LinkedIn, Snapchat

PROFILE

Experienced content creator with a passion for entertainment and a background in marketing. Bringing extensive experience in the technical and creatives sides of producing content, as well as a deep understanding of storytelling and audience engagement. Committed to delivering high-quality social, digital, and on-air content that resonates with viewers and drives engagement.

EXPERIENCE

WRITER PRODUCER EDITOR
NBCUniversal / Versant Media | New York, NY
June 2023 - Present

I work with NBC / Versant Media's Cable Entertainment division on the Creative Marketing team developing marketing plans for our original and acquired programming, sports, and live events.

- Produce multi-platform marketing campaigns for SYFY, USA Network, Oxygen, E!, WNBA, LOVB, and more.
- Develop creative strategies and concepts in collaboration with Creative Directors and Brand teams.
- Write and produce trailers, launch spots, episodic promos, long-form digital pieces, and social content.
- Manage post-production teams and oversee asset delivery.
- Plan and execute marketing shoots with show talent and crew.

FREELANCE PRODUCER
Simon & Schuster Publishing | New York, NY
November 2022 - Present

Produce social and long-form video content for Simon & Schuster's social media platforms and YouTube channel.

- Ideate and develop content franchises to support audience growth and market our author's latest releases..
- Provide graphic design support across digital content, ensuring visual consistency and brand alignment.
- Collaborate with the digital team to concept, produce, and deliver content.

LEAD EDITOR
National Academy of Arts and Sciences | New York, NY
January 2022 - 2025

Partner closely with the NATAS team to produce content for multiple Emmy Award ceremonies.

- Produce assets for the Daytime, Sports, News & Documentary, and Children's & Family Emmy Awards.
- Deliver approximately 300 assets per ceremony under tight production timelines.
- Manage a small team of editors for larger ceremonies and serve as the primary liaison to NATAS and their partners.

LEAD PRODUCER
The Macallan Group | Hoboken, NJ
January 2022 - June 2023

Collaborate with clients to produce engaging video content for web, social, and marketing platforms.

- Plan and coordinate video shoots, including concept development, storyboards, shot lists, and interview prep.
- Lead on-set production, directing talent and managing camera, sound, and production schedules.
- Edit and finish content, handling color correction, sound design, mixing, and light visual effects.
- Work with editors, designers, and project managers to deliver projects on time and on brief.

PRODUCTION COORDINATOR / ASSOCIATE PRODUCER
NBCUniversal | New York, NY
December 2019 - January 2022

Support the production of on-air and social marketing materials in collaboration with creative teams.

- Organize, archive, and maintain media assets to ensure access and delivery.
- Produce social and on-air marketing content, helping develop concepts from idea through execution.
- Create and manage production trackers and project management tools to support workflow and deadlines.